

Start here

Open this first: **KANTE 01 — the launch book**.



It's yours, Hicham — the KANTE 01, as a complete object.

Open the launch book first. Twenty pages, landscape, the Porsche Design / Phaidon register: it opens on the full-bleed Graphite profile with the mark laser-cut into the down tube, moves through the frame, the drive, the power, the cockpit, the light, the name story, then a full specification and a geometry drawing. Every figure in it traces back to the real engineering — and every plate is the same machine, held to the one-true-form rule so nothing drifts.

Beside it on your workbench is everything the book is built from: the bike itself — the master side profile, the three-quarter, the Raw clear-anodised colorway, and the three detail crops — plus the identity (the KANTE wordmark as a master vector, the mark at every size, and how it rides on both frames) and three documents that spec the whole thing in plain language: the identity system, the naming story, and the locked specification.

Two honest notes I'd want you to have. KANTE still needs a formal trademark check before any real launch — a registry search in classes 12 and 9, which a web search can't stand in for; the book flags it. And the renders are concept renders, not photographs of a built bike. Everything else is at the bar.

The bike I'd open the book to is the opening profile — the light fell exactly right on the matte black, and the only bright metal in the whole frame is the edge that gave it its name. Sit with it. If a frame should swap, a caption should tighten, or you want a colorway explored further, name it and the room turns.

What is in the kit

1 **KANTE 01 — the launch book** *(open this first)*

Document · PDF · kante-01-monograph.pdf

The monograph. Open this first — it presents the whole object: the bike, the name, the system, the engineering shown with pride.

Filed under Extras

2 **KANTE identity system — mark, type, colour, placement**

Document · PDF · system.pdf

The full identity guide: how the mark is built, the type and colour discipline, and exactly how KANTE lives on the frame and in the book.

3 **The name — KANTE, and why**

Document · PDF · name-rationale.pdf

The naming story: edge, the drawing office, the diamond-cut nodes.

Filed under Extras

4 **The locked specification**

Document • PDF • [spec.pdf](#)

The one true object, specced once: frame, drivetrain, battery, cockpit, lighting, geometry, materials, colourways.

5 **The bike — side profile, Graphite (the master render)**

Image • PNG • [hero-side-profile.png](#)

6 **The bike — front three-quarter, Graphite**

Image • PNG • [hero-three-quarter-2.png](#)

7 **The bike — Raw colorway, clear-anodised aluminum**

Image • PNG • [colorway-raw-side-profile.png](#)

8 **Detail — drive unit and belt**

Image • PNG • [detail-drivetrain.png](#)

9 **Detail — cockpit and controls**

Image • PNG • [detail-cockpit-3.png](#)

10 **Detail — seat-cluster node, finish and rear light**

Image • PNG • [detail-finish-node-2.png](#)

11 **KANTE wordmark — master drawing (vector)**

Image • SVG • [kante-wordmark.svg](#)

12 **The wordmark at every size**

Image • PNG • [kante-mark-sheet-2.png](#)

13 **KANTE on the frame — Graphite**

Image • PNG • [mark-on-frame-graphite.png](#)

14 **KANTE on the frame — Raw alloy**

Image • PNG • [mark-on-frame-raw.png](#)
